

LEO BURNETT U.S.A.

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AD#185-C2 BBDO#3522 "VACATION HOME" PAGE 4/C (10-1/8" x 12-1/4") ANNE TUNES, 1997



## YOUR BASIC<sup>®</sup> VACATION HOME



KEEP IT BASIC

**SURGEON GENERAL'S WARNING:** Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



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